

Goa Fest 2016: JWT wins three Gold Abbies

In the Direct category, Dentsu Creative Impact won a Gold Abby for Max Healthcare (One Breath - He, She and Them) in sub-category 19c: Direct Response Print.



Team Dentsu Creative Impact celebrating after winning a Gold Abby for Max Health Care campaign

In the same category, Taproot Dentsu went on to win a Gold Abby for The Times of India (Waiting For You) in sub-category 19h: Direct Campaign Using Any 2 Form.